

## Benefits to CE Marketplace Certification

## Educators

- A streamlined process for course review, with certification based on audit standards previously established by LARA, via a web based course/instructor submittal process for a nominal fee
- Once a course is certified by CE Marketplace, it is certified for the entire licensing cycle
  - o Also, once certified, new instructors can be added to teach the course throughout the licensing cycle
- CE Marketplace will issue certificates and track education hours of all course attendees
- Credits will be certified and tracked as legal or elective
- CE Marketplace will be responsible for retaining content and attendance records for courses
- In the case of a license renewal audit, CE Marketplace will defend all courses which have been certified through CE Marketplace
- State-wide exposure to course sponsors via an online search, calendar, and marketing

## **Sponsors**

- When a sponsor uploads a list of attendees of a CE Marketplace certified course, for a small administrative fee, attendees will be tracked and certificates of completion will be emailed to the licensees
- CE Marketplace will be responsible for retaining content and attendance records for courses
- In the case of a license renewal audit, CE Marketplace will defend all courses which have been certified through CE Marketplace
- State-wide exposure of sponsored courses to licensees via an online calendar and marketing at no extra cost

## Licensees

- The CE Marketplace is your one stop location to find certified courses, sponsored classes, track the CE you've taken through CE Marketplace and upload classes you've taken elsewhere at no cost
- In the case of a license renewal audit, CE Marketplace will defend all courses which have been certified through CE Marketplace
- Credits will be certified and tracked as legal or elective
- CE Marketplace offers licensees the ability to search for classes based on topic, specialty, instructor, sponsor, or city. Or review the online calendar for upcoming sponsored classes